



SHIP Alumni Career Newsletter

February 2015 Edition

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Welcome to the February edition of the Alumni Career Newsletter!

Employer Perspective

I'm graduating! How Can I Find a Good Job?

By Beth Ann McCoy, Marketing Manager, Noelker and Hull Associates, Inc.

Finding a job out of college can be a daunting task. Even as we emerge from the recession, unemployment is low and job openings are few. But when opportunities do present themselves, you want to make sure that your resume catches the hiring manager's eye. As the saying goes, it's hard to find a job without experience, and it's hard to get experience without a job. So what can college students do to make themselves more marketable? Here are a few suggestions:

1. **Participate in campus activities related to your major.** Studying communications? Write for *The Slate*, get a show on WSYC or work at SUTV. Pursuing a degree in geography? Join the Geography and Earth Science Club.
2. **Volunteer.** Want to be a great elementary education teacher? Join the Shippensburg Education Association, take part in Bridge for Kids, volunteer with the Head Start program, or offer babysitting services. There are plenty of other opportunities off campus too.
3. **Network.** If your campus club or organization has ties to regional organizations that hold meetings or mixers, make sure you participate. Introduce yourself to working professionals and talk to them. Establish relationships- they last a lifetime.
4. **Intern.** Many companies offer student internship opportunities. This is a great way to put your education to work, learn about the working world and maybe get your foot in the door-and establish a relationship-with a future employer.

All of these efforts will build your resume and give you good experience that will get noticed. And be sure to start early. Don't wait until four months before graduation to get in the game. Good luck!

Career Opportunity for Networking